KLASSIFY

Discover . Classify . Protect

KLASSIFY DATA CLASSIFICATION SUITE

Classification Simplified

> **"DEFINING YOUR DATA IS THE FOUNDATION FOR DATA SECURITY AND PRIVACY"**
>
> *– Forrester*

What is Data Classification?

Data Classification is broadly defined as the process of organizing data by relevant categories so that it may be used and protected more efficiently. In business parlance, data classification is the process of categorizing all data present in an enterprise into groups, based on certain shared characteristics like sensitivity, value to the organization, etc.

Need for Data Classification

Data classification is one of the most important ingredients for enforcing data security within an organization. Whether you are a private, public or government sector organization, the very basic need of data security is to identify and classify data which enables organizations to select and deploy appropriate security controls based on data sensitivity, as per business requirements.

Data Classification eases the obligations of organizations to comply with various regulatory compliances like PCI DSS, EU GDPR, ISO 27001, HIPAA, DPA, Australian Privacy Act and many more, and helps to build a strong data security foundation.

Fundamental Business Drivers

> Ensure direct participation of end users in data security program

> Increase user awareness of sensitive data

> Strengthen data security of your organization

> Control the flow of data

> Enhance protection for Intellectual Property

> Maintain compliance with Corporate Policies/Industry or Government Regulations/Security Standards/Best Practices

> Increase the effectiveness of Security Solutions like DLP, CASB, RMS, Encryption, Email security solution, etc.

> Increase confidence of customers and partners

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Klassify Data Classification Suite

is the Dynamic Data Classification Platform which helps organizations to bring the data classification policy to its users and enforce them to apply appropriate classification on the data they are creating, sharing and storing, based on its sensitivity.

- Enforcement of Data Classification
- Ensure proper labeling of documents and emails
- Increase user awareness on Data Security
- Involve users in Data Security

Why choose Klassify Data Classification Suite?

✓ Enforces users to identify the sensitivity of information by applying appropriate classification and protective markings to documents and emails

✓ As users work with the information, visual classification labels encourage them for proper handling as per organization's information security guidelines

✓ Define your own policies to safeguard your business critical information

✓ Helps organizations to comply with various regulatory compliances and extends the efficacy of a strong data security ecosystem

Key Features

Customization of Visual Marking Content	**Metadata Tagging** Enhance the effectiveness of solutions like DLP, IRM etc.	**Forensics** of classification & re-classification events
Email Domain & User Whitelisting / Blacklisting	**Manual / Auto / Suggested Classification Options**	**Custom Classification Schema**
User based Policies	**Centralized Product Deployment & Management**	**Flexible Deployment Models** On Premise, Cloud, Hosted platforms
Data Retention Timeline	**Policy Nesting**	**Support for multiple file formats**
Identify GDPR, PCI, PII and other regulation specific data	**Office**	**Office 365** Ready

To find out how Klassify can help you classify and secure your business critical data, please email us at **info@klassify.io** or call us at **+919582596590**

Dynamic Data Classification
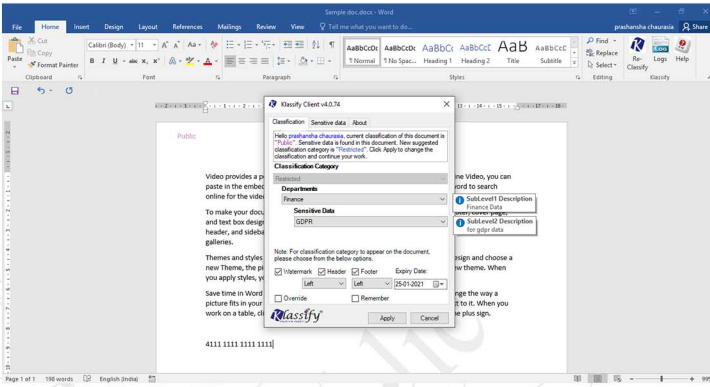
Data Classification allows recognition and labeling of sensitive data from the multitude of data present across an enterprise infrastructure. Klassify enforces users to apply appropriate classification levels while they create/edit documents and send emails. Imposed user-driven classification, make end user an active participant in information security process and control your organization's data flow.

- Enforce end users to classify MS Office documents on Save, Save As, Print and Close events
- Add visual markings in header, footer and watermark
- Automatic document metadata tagging
- Manual/Auto/Suggested classification based on sensitivity of content to assure abidance with industry standards
- Printing restriction based on classification

- Restrict users from downgrading of classification
- Real time alerts in case downgrading of classification occurs
- Re-classification option on the ribbon
- Capture logs for classification/re-classification events, policy deviation, etc.
- Define Sub-classification Levels

Quick Classification

Classify and/or re-classify MS Office documents, PDF documents, images and other file types with a simple right click. This feature does not require the user to open a file to apply classification.

- Right click on file(s) to apply Quick Classification
- Add visual markings and metadata without opening the file
- Automatic application of overlay icon on file(s) confirming classification action
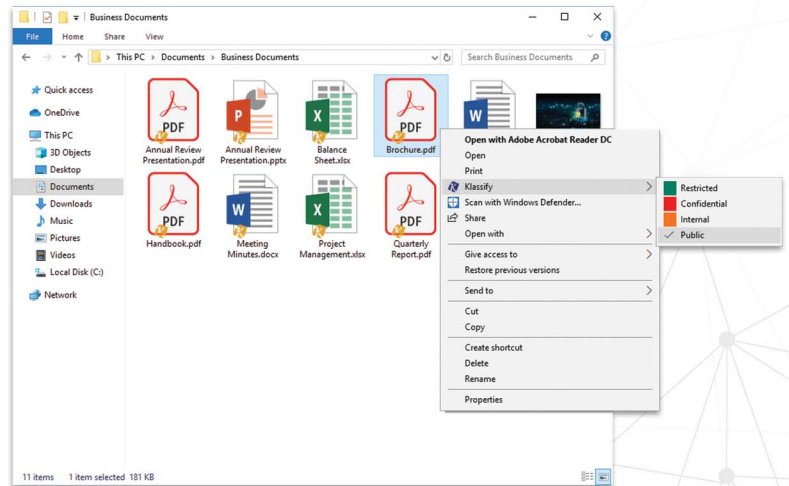
Bulk File Classification

Classification empowers organizations to govern the distribution of their business critical data in conformity with standards and regulations. Klassify provides users the option to classify their retrospective data using Bulk File Classification, where they can classify multiple documents in one go.
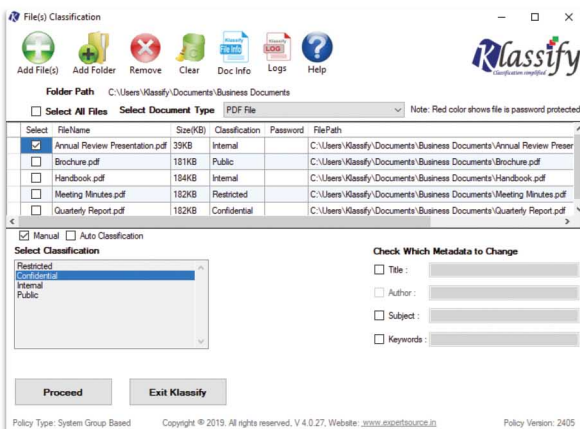
- Classify multiple MS Office documents, PDF documents and other file types
- Select visual markings and positioning
- Classify password protected files by pre-specifying the password
- Insert metadata and capture logs
- Automated classification of files when copied/ downloaded in a Folder/Drive

Email Classification

Apply classification labels in subject and body of MS Outlook and Office 365 emails to clearly identify the sensitivity of the data information being shared. Klassify tags email metadata with selected classification which increases the effectiveness of DLP and Email Security solutions.

- Enforce email classification
- Enforce attachment classification
- Real time alerts in case user try to send higher classified attachment(s) by applying lower classification to email
- Add metadata to email header
- Define whitelisted/blacklisted domains, email ids to prevent data going to unauthorised users
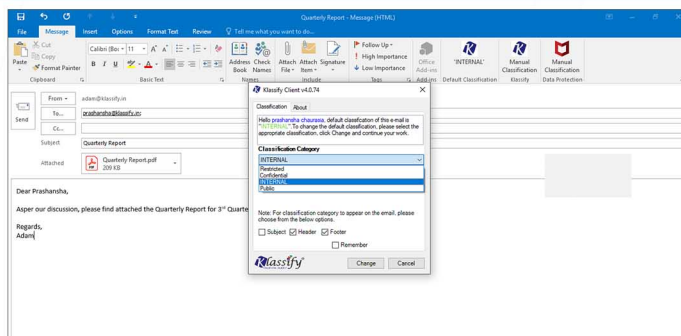
- Classification based on Email domain & Email sender
- Email classification carry forward
- Email attachment control
- Automated IRM protection of files & emails based on classification (Integration with Seclore)
- Incoming email classification

Centralized Management

Klassify Data Classification Suite offers ease of administration with a centralized management console for data classification configuration and policy management across enterprise. Administrators can view summarized and detailed insights of data classification/re-classification activities done by the users across the organization.

- **Dashboard:** View summarized or deep-drill insights of data classification activities by filtering them as per available criteria

- **Discover Endpoints:** Discover endpoints using AD fetch, IP Address, etc.

- **Client Management:** Single interface to install, monitor, update and uninstall Klassify Agent and Client

- **System Configuration:** Assign role-based console access and console user management

- **Policy Management:** Create data classification policies with customized rules and templates using keywords/patterns alongside pre-defined rules and manage policy assignment

- **Logs and Reports:** Reporting and search function for all classification events

ABOUT KLASSIFY TECHNOLOGY PVT. LTD.

"We have been passionate about data security for last 25 years and we continue to remain so"

Klassify Technology Pvt. Ltd., a company founded by Information security professionals, who have more than two decades of experience in the information & cyber security domain. Based on the hands-on experience, we identified the need for user-friendly, simple yet effective Data Classification tool, which can help enterprises to classify their business data as per the data's senstivity & data classification policy, thus increasing the effectiveness of their data security programs.

Klassify is designed based on our vision to involve end user in identification of data's senstivity & value.

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